



J.J.COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)



IIC 5.0 Annual Report 2022-23

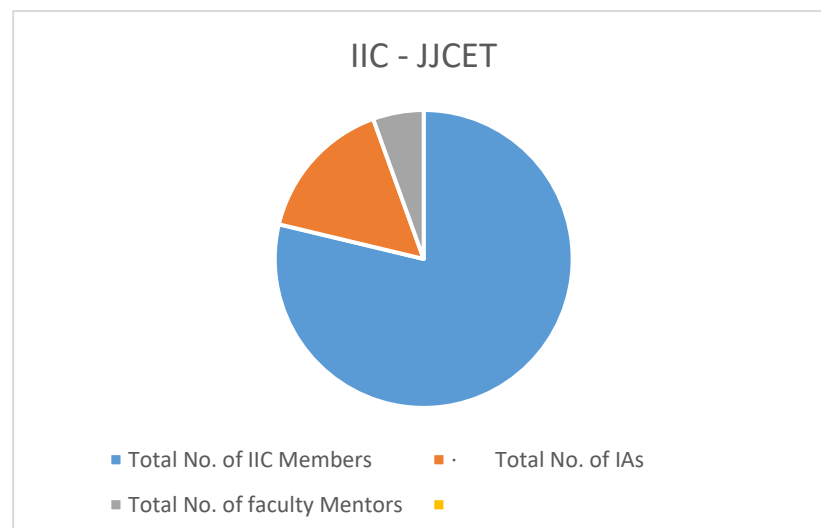
A. Institution's Innovation Council (IIC) – JJCET

- **Vision** - To achieve recognition as an institution of excellence in the innovation ecosystem, Technology Transfer and establishing the culture of entrepreneurship in the campus.
- **Mission**
 - (i) To create an ecosystem of innovative ideas
 - (ii) To support the students in making young entrepreneurs
 - (iii) To provide a wide range of startup opportunities in our campus
- IIC established during 2022 – 2023 (January 2023)
- IIC in our Institution includes faculties and student members from various departments with support from incubation centre (TABIF).

B. Key functionaries at the IIC Institute

- | | |
|-----------------------------------|-----------------------|
| • President | - Dr. P. Mathiyalagan |
| • Vice President | - Dr. T. Mohandas |
| • Convenor | - Mr. S. P. Sureshraj |
| • ARIIA Coordinator | - Dr. S. Sumitra |
| • NIRF Coordinator | - Dr. P. Chellammal |
| • IPR Activity Coordinator | - Mr. S. Sureshkumar |
| • Internship Activity Coordinator | - Dr. T. Nallusamy |
| • Startup Activity Coordinator | - Dr. C. Chandravathi |

C. Graphical representation of the IIC institution





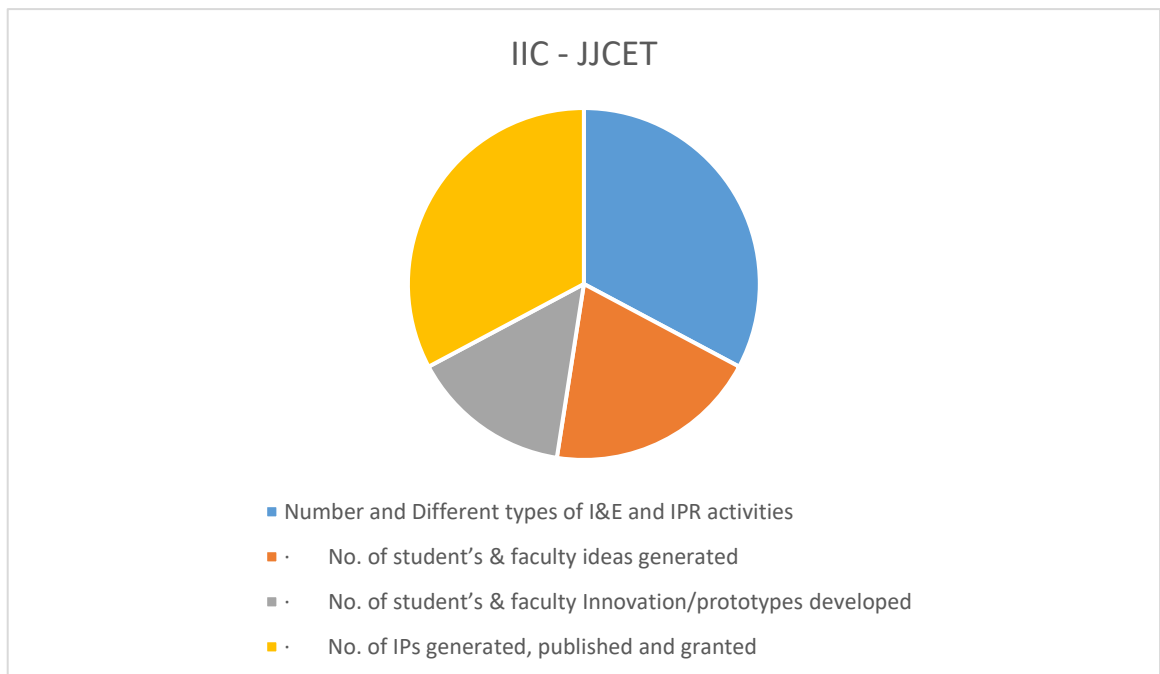
J.J.COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)



- D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies engaged in promotion of Innovation and Entrepreneurship in our campus we established an Entrepreneurship Development Cell (EDC) which benefits the students in starting up a new business idea.
- E. Highlight Achievements (Narrative/Graphical/tabular representation)



- F. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum

- (i) Mr.S.P.Sureshraj convener IIC – JJCET has organised 15 events related to innovations, startups activities in campus.
- (ii) Dr.P.Shanthi Former Vice – President IIC – JJCET became the ambassador for the campus

- G. Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs

- ARIIA – Waiting for Registration to Open
- NISP Adoption status – Registered (Participating) and Policy framed



J.J.COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)



- H. Our Institution will update and share all the events related to IIC in the following social media.
- (i) Facebook
 - (ii) LinkedIn
 - (iii) Twitter
 - (iv) YouTube
- I. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell
- (i) Though I am new to the field of innovation and entrepreneurship, I was amazed at the transformation and innovative thinking I have acquired after associating with Toc H IIC. I look forward to the upcoming activities that helps to create awareness, and inculcate a culture of innovation amongst the students. – **Mr.A.Ajaykumar/IV year/EEE.**
 - (ii) In our college, through Toc H IIC, we get the first-hand experience of interacting with entrepreneurs and industry experts. IIC has been instrumental in organizing a variety of talks & lectures which motivate us in realising our goal of establishing our own ventures. - **Ms. Yogarasi/IV year/ECE.**
 - (iii) IIC is a very vibrant platform to organize various events to the innovation and to create a vibrant local innovation ecosystem, the institute is participating in NISP, IPR related activities to make a innovation tomorrow. – **Mr. S.P. Sureshraj / Convener/ IIC – JJCET.**

IIC Report Details

J.J. College of Engineering and Technology , Tamil Nadu , Tiruchirappalli

Activity Report submitted for the academic year 2022-23

S.NO.	ACTIVITY	TOTAL SUBMISSION	STATUS
1	IIC Calender Activity	6	Verified - 6
2	MIC Driven	4	Verified - 4
3	Self Driven	8	Verified - 8
4	Celebration	4	Verified - 4

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**

**SESSION ON ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE
ENTREPRENEURS.**

OVERVIEW

Objective:

Venture Capital Fundings & Incubation
Opportunities for Early-Stage Entrepreneurs

**Benefit in terms of learning/Skill/Knowledge
obtained:**

During the event, the resource person delivered
insightful information on various topics such as: •
The Important of Starting a Business • Different S

Academic Year:

2022-23

Program driven by:

IIC Calendar Activity

Month:

August

Program /Activity Name:

Session on Angel Investment/VC Funding
Opportunity for Early Stage Entrepreneurs.

Program Type:

Level 1 - Expert Talk

Other:

null

Program Theme:

Entrepreneurship & Startup

Other:

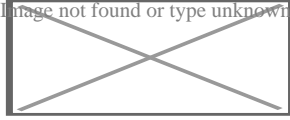
NA

Date & Duration (Days):

External Participants, If any:

08/22/2023-08/22/2023-0	null
Student Participants:	Faculty Participants:
50	4
Expenditure Amount, If any:	Remark:
800	null

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/6547-IC202321940.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7180-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**

SESSION ON ACCELERATORS/INCUBATION - OPPORTUNITIES FOR STUDENTS & FACULTIES - EARLY STAGE ENTREPRENEURS

OVERVIEW

Objective:

The main focus of this event is to awareness about the Venture Capital Fundings & Incubations

Benefit in terms of learning/Skill/Knowledge obtained:

During the event, the resource person delivered insightful information on various topics such as: • The Important of Starting a Business • Different S

Academic Year:

2022-23

Program driven by:

IIC Calendar Activity

Month:

August

Program /Activity Name:

Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs

Program Type:

Level 1 - Expert Talk

Other:

NA

Program Theme:

Entrepreneurship & Startup

Other:

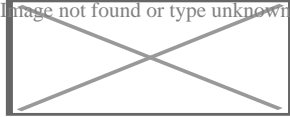
NA

Date & Duration (Days):

External Participants, If any:

08/22/2023-08/22/2023-0	null
Student Participants:	Faculty Participants:
50	4
Expenditure Amount, If any:	Remark:
800	Both Topics covered in one session

ATTACHMENTS

Video:	NA
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/9437-IC202321940.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8157-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

**MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL**

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**

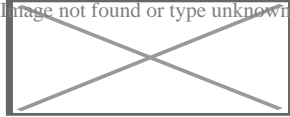
INDEPENDENCE DAY- CELEBRATING AAZADI KA AMRITKAL

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Independence Day Celebrations	The 77th Independence Day was celebrated with great enthusiasm by all the staff members and students in our college on 15th August 2023 at 8.30am.
Academic Year:	Program driven by:
2022-23	Celebrations
Month:	Program /Activity Name:
August	Independence Day- Celebrating Aazadi Ka Amritkal
Program Type:	Other:
Level 1 - Mentoring Session	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:

08/15/2023-08/15/2023-0	10
Student Participants:	Faculty Participants:
40	25
Expenditure Amount, If any:	Remark:
1000	null

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/4903-IC202321940.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/2104-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**

CELEBRATING INDIA'S PRESIDENCY OF THE G20

OVERVIEW

Objective:

To make aware about international economic cooperation and addressing global economic challenges.

Benefit in terms of learning/Skill/Knowledge obtained:

The knowledge gained about the role in global affairs and systems, normative weight, and a critical mass of diplomatic, cultural, intellectual.

Academic Year:

2022-23

Program driven by:

MIC driven Activity

Month:

August

Program /Activity Name:

Celebrating India's presidency of the G20

Program Type:

Level 1 - Expert Talk

Other:

null

Program Theme:

Innovation & Design Thinking

Other:

NA

Date & Duration (Days):

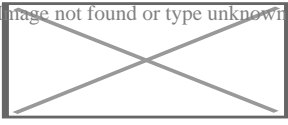
05/11/2023-05/11/2023-0

External Participants, If any:

null

Student Participants:	Faculty Participants:
40	5
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/8628-IC202321940.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5129-IC202321940.pdf

This report is electronically generated against report submitted on Institution’s Innovation Council Portal.



J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)

Ammappettai, Tiruchirappalli - 620 009, Tamil Nadu

Mobile: 98428 11776, 98652 11776 | Website:www.jjcet.ac.in | email:principal@jjcet.ac.in



INSTITUTION'S
INNOVATION
COUNCIL

(Ministry of Education Initiative)



Confederation of Indian Industry



Design Thinking



Pradeep Chenthilkumar

Regional Mentor Learning, Yi SRTN

 Friday, 9th June

 2:00 PM

 MBA Smart Classroom,
JJ College of Engineering & Technology



J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)

Ammapettai, Tiruchirappalli - 620 009, Tamil Nadu

Mobile: 98428 11776, 98652 11776 | Website:www.jjcet.ac.in | email:principal@jjcet.ac.in



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

A Guest Lecture on Design thinking

AGENDA

Tamizh ThaaI Vaazhthu	
Welcome Address	Dr.S.Kanchana <i>Head – MBA</i>
Key Note Address	Dr.P.Govindasamy Director – MBA
Special Address	Dr.P.Mathiyalagan Principal
Honoring the Chief Guest	
Chief guest Address	Mr.Pradeep Chenthilkumar Regional mentor learning Yi SRTN
Vote of Thanks	Ms.S.A.Rasheeda Banu <i>Assistant Professor - MBA</i>
National Anthem	



J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)

Ammapettai, Tiruchirappalli - 620 009, Tamil Nadu

Mobile: 98428 11776, 98652 11776 | Website:www.jjcet.ac.in | email:principal@jjcet.ac.in



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

EVENT REPORT

The Department of Management Studies organized a guest lecture on “Design thinking “on 09.06.2023 at 2.00 p.m. for I MBA Students in MBA Smart Classroom. The programme started with Tamil Thaaai Vaazhthu. Dr.S. Kanchana, Head of Department welcomed the gathering followed by the key note address delivered by Dr.P. Govindasamy, Director and Professor. The resource person Mr. Pradeep Chenthilkumar - Regional mentor learning Yi SRTN –spoke on Design thinking and advanced technologies used in business and also, he delivered the students about various techniques used in business for design thinking. He also motivated the students to choose successful career. Finally, the Programme came to an end with vote of thanks given by Ms.S.A.Rasheeda banu, Assistant Professor followed by National Anthem sung by all the participants.



J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)

Ammapettai, Tiruchirappalli - 620 009, Tamil Nadu

Mobile: 98428 11776, 98652 11776 | Website:www.jjcet.ac.in | email:principal@jjcet.ac.in



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

EVENT PHOTOS



Guest Lecture on Design thinking



J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)

Ammapettai, Tiruchirappalli - 620 009, Tamil Nadu

Mobile: 98428 11776, 98652 11776 | Website: www.jjcet.ac.in | email: principal@jjcet.ac.in



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)



J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)



DEPARTMENT OF MANAGEMENT STUDIES

IN ASSOCIATION WITH



**INSTITUTION INNOVATION COUNCIL
&
CAREER DEVELOPMENT CENTER**



CORDIALLY INVITE YOU

FOR A

MOTIVATION TALK



DATE JUNE 7, 2023



TIME 01:30 PM TO 03:00 PM

PARTICIPANTS

I MBA STUDENTS

VENUE

SEMINAR HALL



RESOURCE PERSON

DR. P. MATHIYALAGAN

PRINCIPAL

**J J COLLEGE OF ENGINEERING AND
TECHNOLOGY
TRICHY**



J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)

Ammapettai, Tiruchirappalli - 620 009, Tamil Nadu

Mobile: 98428 11776, 98652 11776 | Website:www.jjcet.ac.in | email:principal@jjcet.ac.in



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

Department of Management Studies

&

Institution's Innovation Council

Jointly Organize

A Motivation Talk

AGENDA

Tamizh Thaaai Vaazhthu	
Welcome Address	<i>Dr.S.Kanchana</i> <i>Head – MBA</i>
Key Note Address	<i>Dr.P.Govindasamy</i> <i>Director – MBA</i>
Honoring the Chief Guest	
Chief guest Address	<i>Dr.P.Mathiyalagan</i> <i>Principal</i>
Vote of Thanks	<i>Ms.S.A.Rasheeda Banu</i> <i>Assistant Professor - MBA</i>
National Anthem	



J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE | Affiliated to Anna University | ISO 9001 : 2008 Certified

(Sowdambikaa Group of Institutions)

Ammapettai, Tiruchirappalli - 620 009, Tamil Nadu

Mobile: 98428 11776, 98652 11776 | Website: www.jjcet.ac.in | email: principal@jjcet.ac.in



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)

DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies organized A “Motivation Talk” on 07.06.2023 at 1.30 p.m. for I MBA Students in Seminar Hall. The programme started with Tamil Thaaai Vaazhthu in the presence of Dr.P. Mathiyalagan, Principal. Dr.S.Kanchana, Head of Department welcomed the gathering followed by the key note address delivered by Dr.P.Govindasamy, Director and Professor. The resource person Dr.P.Mathiyalagan - Principal of JJ College Of Engineering And Technology started his talk by sharing his expertise and his life time experiences. He motivated the students by telling many motivational stories. He also induced the students to become successful managers and successful entrepreneurs in the future. Finally, the programme came to an end with vote of thanks delivered by Ms.S.A.Rasheeda banu, Assistant Professor followed by National Anthem sung by all the participants.



Motivation Talk to MBA Students

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

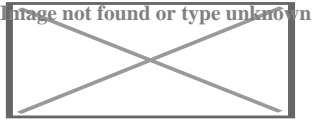
J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)
WORLD ENVIRONMENT DAY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
Spread awareness and action for the protection of the environment	Students could learn about the importance of protecting the Environment.
Academic Year:	Program driven by:
2022-23	Celebrations (Ministry of Education Initiative)
Month:	Program /Activity Name:
June	World Environment Day
Program Type:	Other:
Level 1 - Expert Talk	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
06/05/2023-06/05/2023-0	null
Student Participants:	Faculty Participants:

41	3
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/8584-IC202321940.jpg
Session plan, If any:	https://qamicapi.aicte-india.org/uploads/institutes/monthlyReport/report/4244-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**
CELEBRATING INDIA'S PRESIDENCY OF THE G20

OVERVIEW

Objective:

To make aware about international economic cooperation and addressing global economic challenges.

Benefit in terms of learning/Skill/Knowledge obtained:

The knowledge gained about the role in global affairs and systems, normative weight, and a critical mass of diplomatic, cultural, intellectual.

Academic Year:

2022-23

Program driven by:

MIC driven Activity

Month:

August

Program /Activity Name:

Celebrating India's presidency of the G20

Program Type:

Level 1 - Expert Talk

Other:

null

Program Theme:

Innovation & Design Thinking

Other:

NA

Date & Duration (Days):

05/11/2023-05/11/2023-0

External Participants, If any:

null

Student Participants:	Faculty Participants:
40	5
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/8628-IC202321940.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5129-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**
NATIONAL TECHNOLOGY DAY

OVERVIEW

Objective:

To recognize and honor the remarkable accomplishments and contributions of its scientists, engineers

Benefit in terms of learning/Skill/Knowledge obtained:

The nation's progress in various fields such as space research, defense technology, agriculture, healthcare, and communication.

Academic Year:

2022-23

Program driven by:

Celebrations

Month:

May

Program /Activity Name:

National Technology Day

Program Type:

Level 2 - Seminar

Other:

null

Program Theme:

Innovation & Design Thinking

Other:

NA

Date & Duration (Days):


05/11/2023-05/11/2023-0

External Participants, If any:

null

Student Participants:	Faculty Participants:
40	5
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/6444-IC202321940.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8341-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.


MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**

**CREATING YUKTI INNOVATION REPOSITORY & PARTICIPATION IN
INNOVATION CHALLENGE**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
NA	Demonstrated innovative ideas
Academic Year:	Program driven by:
2022-23	MIC driven Activity
Month:	Program /Activity Name:
April	Creating YUKTI Innovation Repository & Participation in Innovation Challenge
Program Type:	Other:
Level 4 - Competition/Hackathon	null
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
05/07/2023-05/07/2023-0	null

Student Participants:	Faculty Participants:
10	5
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/6441-IC202321940.JPG
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3491-IC202321940.pdf
This report is electronically generated against report submitted on Institution's Innovation Council Portal.	

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**


**FIELD/EXPOSURE VISIT TO INCUBATION UNIT/PATENT FACILITATION CENTRE/
TECHNOLOGY TRANSFER CENTRE SUCH AS ATAL INCUBATION CENTRE ETC**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To know about how to procure quality milk from the farmers and produce milk and milk products	Learnt to procure quality milk from the farmers and produce milk and milk products
Academic Year: 2022-23	Program driven by: IIC Calendar Activity
Month: May	Program /Activity Name: Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/ Technology Transfer Centre such as Atal Incubation Centre etc
Program Type: Level 2 - Exposure Visit	Other: null
Program Theme: Entrepreneurship & Startup	Other: NA
Date & Duration (Days):	External Participants, If any:

04/06/2023-04/06/2023-0	null
Student Participants:	Faculty Participants:
54	3
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/9425-IC202321940.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4523-IC202321940.pdf


This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**
DIGITAL MARKETING & SOCIAL MEDIA SPACE FOR MANAGERS

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To provide knowledge on digital marketing and advanced technologies used in business	Learnt digital marketing and advanced technologies used in business
Academic Year:	Program driven by:
2022-23	Self-driven Activity
Month:	Program /Activity Name:
April	Digital Marketing & Social Media Space for Managers
Program Type:	Other:
Level 2 - Workshop	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
04/05/2023-04/05/2023-0	null

Student Participants:	Faculty Participants:
53	5
Expenditure Amount, If any:	Remark:
null	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/9412-IC202321940.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/6970-IC202321940.pdf
This report is electronically generated against report submitted on Institution's Innovation Council Portal.	

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**
ENTREPRENEURSHIP DEVELOPMENT AWARENESS PROGRAMME

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To create awareness on Entrepreneurship	Learned about entrepreneurial challenges.
Academic Year:	Program driven by:
2022-23	Self-driven Activity
Month:	Program /Activity Name:
March	Entrepreneurship Development Awareness Programme
Program Type:	Other:
Level 2 - Seminar	null
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
03/28/2023-03/28/2023-0	null
Student Participants:	Faculty Participants:

59

5

Expenditure Amount, If any:

Remark:

null

null

ATTACHMENTS

Video:

null

Photograph1:



Photograph2:

/uploads/institutes/monthlyReport/Photograph2/5738-IC202321940.jpeg

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8817-IC202321940.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**

SESSION ON “HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS”

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To discuss about key challenges faced by startups and potential solutions to overcome it	Learnt tips for effective marketing and branding strategies for startups
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
May	Session on “How to plan for Start-up and legal & Ethical Steps”
Program Type:	Other:
Level 2 - Seminar	null
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
03/25/2023-03/25/2023-0	null

Student Participants:	Faculty Participants:
40	7
Expenditure Amount, If any:	Remark:
null	null

ATTACHMENTS

Video:	https://youtu.be/0khYcPtUBdQ
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/2755-IC202321940.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4417-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**


**EMNERGING TRENDS IN COMMUNICATION, VLSI AND SIGNAL PROCESSING-
ETCVSP'23**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To create awareness in Emerging Trends in Communication, VLSI and Signal Processing	Learnt Innovative ideas in Emerging Trends In Communication, VLSI and Signal Processing
Academic Year:	Program driven by:
2022-23	Self-driven Activity
Month:	Program /Activity Name:
March	EMNERGING TRENDS IN COMMUNICATION, VLSI AND SIGNAL PROCESSING-ETCVSP'23
Program Type:	Other:
Level 2 - Conference	NA
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:

03/24/2023-03/25/2023-1	null
Student Participants:	Faculty Participants:
108	15
Expenditure Amount, If any:	Remark:
null	NA

ATTACHMENTS

Video:	NA
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/4833-IC202321940.png
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/7473-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**
INTERNATIONAL WOMEN'S DAY

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To create awareness about women entrepreneur	Gained information about opportunity to become a woman entrepreneur
Academic Year:	Program driven by:
2022-23	Celebrations (Ministry of Education Initiative)
Month:	Program /Activity Name:
March	International Women's Day
Program Type:	Other:
Level 2 - Seminar	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
03/08/2023-03/08/2023-0	null
Student Participants:	Faculty Participants:

150

15

Expenditure Amount, If any:

Remark:

null

null

ATTACHMENTS

Video:

https://youtu.be/c1nWEpB_xvw

Photograph1:



Photograph2:

</uploads/institutes/monthlyReport/Photograph2/2207-IC202321940.jpg>

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/2036-IC202321940.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**

**WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR
DEVELOPMENT**

OVERVIEW

Objective:

To equip students with the knowledge, skills and tools required to grow as a successful entrepreneur

Benefit in terms of learning/Skill/Knowledge obtained:

Best practices for promoting innovation in organizations, The role of leadership in promoting innovation

Academic Year:

2022-23

Program driven by:

IIC Calendar Activity

Month:

February

Program /Activity Name:

Workshop on Entrepreneurship Skill, Attitude and Behavior Development

Program Type:

Level 2 - Workshop

Other:

NA

Program Theme:

Entrepreneurship & Startup

Other:


NA

Date & Duration (Days):

External Participants, If any:

02/28/2023-02/28/2023-0	null
Student Participants:	Faculty Participants:
70	5
Expenditure Amount, If any:	Remark:
null	NA

ATTACHMENTS

Video:	https://youtu.be/WrfEjP24wzM
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/8517-IC202321940.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/8191-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**


**FIELD/EXPOSURE VISIT TO PRE-INCUBATION UNITS SUCH AS IDEAS LAB, FAB LAB,
MAKERS SPACE, DESIGN CENTRES, CITY MSME CLUSTERS, WORKSHOPS ETC.**

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To gain knowledge and exposure to Innovative Business Ideas being developed at our Institute.	Gained the knowledge about the critical role that incubation centers play in supporting startups & entrepreneurs and innovative Agricultural products
Academic Year:	Program driven by:
2022-23	IIC Calendar Activity
Month:	Program /Activity Name:
February	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centres, City MSME clusters, workshops etc.
Program Type:	Other:
Level 2 - Exposure Visit	NA
Program Theme:	Other:
Pre-Incubation & Incubation Management	NA
Date & Duration (Days):	External Participants, If any:

02/17/2023-02/17/2023-0	null
Student Participants:	Faculty Participants:
40	2
Expenditure Amount, If any:	Remark:
null	NA

ATTACHMENTS

Video:	https://youtu.be/JmvFlb-Vtyg
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/8679-IC202321940.jpeg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5676-IC202321940.pdf

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**
RECENT INNOVATIONS IN ELECTRICAL ENGINEERING

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
To create awareness on Recent Innovations in Electrical Engineering	Students gained knowledge on Recent Technologies in Electrical Engineering
Academic Year:	Program driven by:
2022-23	Self-driven Activity
Month:	Program /Activity Name:
September	Recent Innovations in Electrical Engineering
Program Type:	Other:
Level 3 - Competition	NA
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
09/26/2022-09/26/2022-0	null
Student Participants:	Faculty Participants:

73

9

Expenditure Amount, If any:

Remark:

null

NA

ATTACHMENTS

Video:

NA

Photograph1:



Photograph2:

/uploads/institutes/monthlyReport/Photograph2/2496-IC202321940.JPG

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4207-IC202321940.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.


MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

**J.J. COLLEGE OF ENGINEERING AND TECHNOLOGY,
TIRUCHIRAPPALLI (IC202321940)**

ENTREPRENEURSHIP DEVELOPMENT AWARENESS PROGRAMME

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
TO CREATE AWARENESS ON ENTREPRENEURSHIP DEVELOPMENT	STUDENTS GAINED KNOWLEDGE ON NEW STARTUP IDEAS AND PROCEDURE
Academic Year:	Program driven by:
2022-23	Self-driven Activity
Month:	Program /Activity Name:
September	ENTREPRENEURSHIP DEVELOPMENT AWARENESS PROGRAMME
Program Type:	Other:
Level 2 - Seminar	NA
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
09/26/2022-09/26/2022-0	null

Student Participants:	Faculty Participants:
100	10
Expenditure Amount, If any:	Remark:
null	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/3926-IC202321940.png
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/4613-IC202321940.pdf
This report is electronically generated against report submitted on Institution's Innovation Council Portal.	